

- MEDIA KIT 2023 -

# RYAN ZOFAY

TRANSFORMATIONAL COACH - KEYNOTE SPEAKER - ENTREPRENEUR

# WHO IS RYAN ZOFAY?

Ryan Zofay, a native of Lake Worth, Florida, has a life journey that is both inspiring and transformative. Coming from a difficult childhood that led to a struggle with addiction and consequent incarceration, Ryan's early life was marred by hardships. However, instead of letting his past define him, he used these trials as opportunities for introspection and personal growth. Displaying exceptional resilience, he overcame his addiction, marking an impressive milestone of two decades of sobriety.

Transformed by his personal journey with a 21 years of sobriety, Ryan felt a strong calling to assist others facing similar challenges. This led him to establish a prominent treatment center named We Level up. A company dedicated to providing individuals battling addiction with a safe haven for recovery. The center offers much-needed support, resources, and a compassionate environment, enabling many to reclaim control over their lives. Ryan's steadfast guidance has made him a source of hope for countless people on their path to recovery.

After building his We Level Up company, Ryan has found a place on the global stage as a influential speaker. Using his personal narrative of redemption and resilience, he inspires audiences around the world. His authentic and charismatic style empowers others to believe



*"if you're not living every day with a sense of purpose, then you're not living"*



**"SO TELL ME THIS,  
WHAT CAN'T YOU DO?"**

# SOCIAL MEDIA METRICS



## COMMUNITY

 **145K+**

 **13K+**

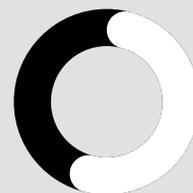
## ENGAGEMENT RATE

**4.50%**



[www.RyanZofay.com](http://www.RyanZofay.com)

## DEMOGRAPHICS



Female - **60%**  
Male - **40%**

### Top Age Range

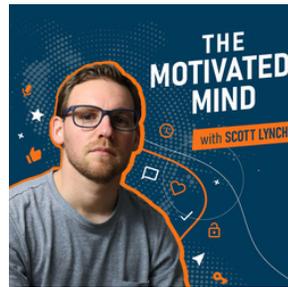
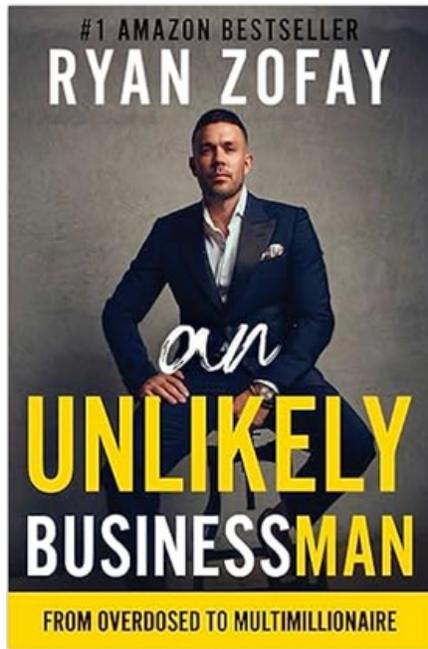


United States - 60%





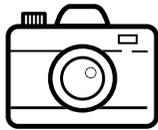
# AS SEEN ON





Beyond his professional pursuits, Ryan's desire to drive change finds expression in his active engagement with philanthropy. He collaborates with various organizations dedicated to addiction recovery, mental health, and community development, making a difference in the lives of many.

## POINTS OF CONTACT



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Ryan Zofay's journey from a troubled past to a life of sobriety, success, and service is a remarkable testimony to the human spirit's capacity for growth and transformation. Through his efforts, he continues to shine as a beacon of hope, guiding others towards a brighter future and inspiring them to craft their own narratives of triumph.